



2025 SightCare Awards Launched

The 2025 SightCare Independent Optician Awards celebrating the independent spirit opened for applications in July. The SightCare Awards recognise the best independent opticians from the length and breadth of the UK. Independent practitioners and their staff enter learning initiatives and independent business content in various categories for recognition of excellence. The 2025 Awards categories included: Independent Practice of the Year, Customer Service Excellence, Practice Team, Community Practice, Frame Styling Practice, Environmental Practice and 2 new categories for 2025, Clinical Excellence and Members' Choice Special Award. Finalists are selected by a group of experienced judges and, from that group of finalists, one winner from each category will be awarded at the SightCare Conference on 26th & 27th January 2025.

SightCare Chief Executive John French said;

“Entering awards is always good for business. It is an opportunity to inspect, dissect and correct your business from the inside out. The SightCare Awards enable its member practices to look retrospectively, currently, and in the future at all aspects of their business, and to highlight areas in which they want to improve, grow and develop.”

About SightCare

SightCare, the UK's leading provider of business and networking services to independent opticians, has 36 years of experience supporting independent practices and is committed to offering maximum value and forming dependable relationships with its members and partners. Its annual conference will be held on 26th & 27th January 2025 attracting over 200 independent ECPs and staff along with 40 leading optical companies providing frames, lenses, contact lenses, optical equipment, optical accessories and business support services.

Note for Editors

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